

## Choose Your CityGuide Format

10T

	<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
<b>SingleCity</b>	\$6.99	\$3.99	\$2.99	\$2.59	\$2.49	\$2.29	\$2.19	\$1.49	\$1.29	\$1.09
<b>TopSpots</b>	\$6.99	\$3.99	\$2.99	\$2.59	\$2.49	\$2.29	\$2.19	\$1.49	\$1.29	\$1.09

**Setup Charge:** \$150 (V). **Magnet Closure:** Included in CityGuide Price. **Size:** (3-3/4" x 5-1/4" closed; 10" x 13" Fold-out Map). **Paper:** 16 Pt laminated Card Stock for the Cover; 60lb Matte Text for Booklet and 80lb Matte Text for the Fold-out Map. **Recycled Paper Option:** add 10% to the unit cost listed above (paper subject to availability).

## Choose Your Destinations

<b>Amsterdam</b>	<b>Chicago</b>	<b>Florence</b>	<b>Las Vegas</b>	Napa Valley	<b>Philadelphia</b>	San Antonio	Toronto
Anaheim	Cincinnati	Fort Worth	<b>London</b>	Nashville	Phoenix	<b>San Diego</b>	Vancouver
<b>Atlanta</b>	Cleveland	Honolulu	Los Angeles	<b>New Orleans</b>	Pittsburgh	<b>San Francisco</b>	<b>Venice</b>
Austin	Columbus	Houston	Memphis	<b>New York</b>	Portland	Seattle	<b>Washington</b>
Baltimore	<b>Dallas</b>	Indianapolis	Miami	<b>Orlando</b>	<b>Rome</b>	St. Louis	
<b>Boston</b>	Denver	Kansas City	Minneapolis	Palm Springs	Sacramento	Sonoma	
Charlotte	Detroit	Lake Placid	Montreal	<b>Paris</b>	Salt Lake City	Tampa	

**SingleCity Guides:** We have TripBuilder SingleCity content for the boldface destinations above. **TopSpots Guides:** We have TripBuilder TopSpots content for all of the destinations listed above, and we can create custom TopSpot content to suit your needs.

## Choose Your Lead Time

10V

	<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
<b>Standard</b>	4 wks	4 wks	4 wks	5 wks	5 wks	5 wks	5 wks	8 wks	9 wks	10 wks
<b>Rush</b>	2 wks	2 wks	2 wks	3 wks	3 wks	3 wks	3 wks	4 wks	5 wks	6 wks
<b>Rush Charge</b>	\$1.00	\$0.50	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40

**PDF Proofs** will be sent within 2 days of receipt of art (NC). **Hard Copy Proofs**, if requested, will be sent within 7 days @ \$50 (V) + shipping).  
**Timing:** Number of weeks listed is time period from receipt of your proof approval until your order ships out FOB CT. Partial rushes available.

## Choose Your Customization

**Custom Printed:** All TripBuilder CityGuides are custom printed in 4-color process, but the amount of custom artwork you provide is up to you. **Logo Only CityGuide:** If design time is short, just send us your logo for the Cover. **Full Custom CityGuide:** For maximum customization, use our **Templates** (located on our website) to provide artwork for the Cover and interior booklet pages (note, if booklet exceeds 60 pages there will be an additional charge). **Design Services:** We can enhance our CityGuides with custom content and/or design your custom artwork (\$95 (V) / hour).  
**Artwork:** Supply your custom artwork as a high resolution PDF (Adobe 6.0) with a 1/8" bleed all around and all colors set to CMYK (not RGB).

## DigitalEditions

Enhance your online marketing efforts with a DigitalEdition of your printed TripBuilder CityGuide. **Cost:** \$1,500 (T) for a 6 month license.

## Terms

FOB CT. 50% deposit with order. Balance due Net 15 with approved credit. Pricing and terms subject to change without notice.